



JetApps

Brand
Guidelines
& Media Kit

Version 3.0 | March 2020

Brand Purpose

The JetApps' Brand Guide Should:

- Provide uniformity and clarity throughout the hosting industry.
- Increase the value of each JetApps Partner.
- Maintain JetApps' position as the leading provider of data backup, migration, and replication software.
- Reinforce JetApps' promise to provide excellent software and customer service.

We Want JetApps To Be

THE LEADING PROVIDER OF
DATA BACKUP,
MIGRATION AND
REPLICATION
SOFTWARE ▲

Brand Characteristics

DEPENDABLE
PROFESSIONAL
HOSPITABLE
RELIABLE
LOYAL
SECURE

Color Palette



#b2dd4c

JetApps Green



#ff6c2c

JetBackup Orange



#e5ebf0

JetApps Gray



#3c5163

JetApps Blue



#2a3b4a

JetApps Dark Blue #1



#1f2c38

JetApps Dark Blue #2

Logo Restrictions



Do not manipulate or rotate the logos in any manner.



Do not change colors or add special effects like borders or drop shadow to the logos.

Logos

The logo for JetApps, featuring the word "JetApps" in a bold, italicized, green sans-serif font. The letter "J" has a small white jet-like shape integrated into its top curve.

JetApps Logo Download
[PNG](#) | [SVG](#)

The logo for JetBackup, featuring the word "JetBackup" in a bold, italicized, orange sans-serif font. The letter "J" has a small white jet-like shape integrated into its top curve.

JetBackup Logo Download
[PNG](#) | [SVG](#)

The logo for JetBackupMC, featuring the word "JetBackupMC" in a bold, italicized, orange sans-serif font. The letter "J" has a small white jet-like shape integrated into its top curve. Below "JetBackupMC" is the text "Management Console" in a smaller, italicized, orange sans-serif font.

JetBackupMC Logo Download
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The logo for JetBackup WHMCS Module, featuring the word "JetBackup" in a bold, italicized, orange sans-serif font. The letter "J" has a small white jet-like shape integrated into its top curve. Below "JetBackup" is the text "WHMCS Module" in a bold, italicized, orange sans-serif font. The "S" in "WHMCS" has a small green gear icon integrated into its top curve.

JetBackup WHMCS Module Logo Download
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Videos & Screenshots

JetBackup

[Video](#) | [Screenshots](#) | [Demo](#)
(u:demouser | p:demopass)

JetBackupMC
Management Console

[Video](#) | [Screenshots](#)

JetBackup
WHMOS *Module*

[Video](#) | [Screenshots](#)

Resources



Client
Area



Partner
Program



Blog



Forum



Docs



Changelog



Feature
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